

Goldgenie Present their “Spectrum” Collection of luxury customised Apple Watches

Goldgenie Countdown to Customised Apple Watch Pre-Order.

As Apple firmly make their mark in the luxury market with their beautifully crafted 18 carat solid Gold Edition models, Goldgenie are proud to present their “*Spectrum*” collection of beautifully customised Apple Watches.

The collection, comprising of both the Stainless Steel and 18 carat Gold Edition Apple Watches as starting points, spans several designs in an array of luxury precious finishes and materials including diamonds, platinum, rose gold and exotic python and crocodile skins.

Goldgenie’s craftsmen will be embellishing the stainless Steel Apple Watch in their signature lustrous finishes of 24k Gold, Rose Gold and Platinum. The Goldgenie embellished Apple Watch is accompanied with an embellished strap but for those who would like to add a pop of exotic colour to their wrists, Goldgenie are offering python straps in vivid hues of Seville Orange, Fuchsia Pink, Sea Green, Black and Cherry Red and classic straps of beige and black topgrain calf leather and natural toned python and crocodile skin.

For those who are more precious about their time, Goldgenie are offering dazzling versions of the solid 18ct Gold and Rose Gold Edition models, which have been embedded with hundreds of diamonds each, with a very limited Ecstasy (named after Goldgenie’s £2.3 million diamond encrusted iPhone 6) meticulously set with five carats of white diamonds and a single flawless diamond in the crown. The diamond faces are complimented with a choice of matching fully diamond encrusted gold and rose gold straps or natural python and black or brown crocodile straps.

Apple have heralded the Apple Watch as the most personal device they’ve ever created and Goldgenie’s designers are encouraging their customers to take this sentiment one step further with their array of customization options and participate in the creative process. Goldgenie’s “Spectrum” Collection has been designed to cater for all individual tastes.

Goldgenie founder and CEO Laban Roomes, while looking forward to the Apple Watch release, has stated, “The Apple Watch will surely change the face of time and how we handle it. The Apple Watch is the perfect modern accessory to help people harness their time and become more productive. We all have a choice in what we do with time and we want to help people really make it their own. Time is a gift and a luxury customised Apple Watch will be a great reminder of this.”

Apple Watch is the world’s most highly anticipated technology item of 2015 and it is set to change the face of time and how we manage it. Packed with innovations to streamline communication, organisation and even your health management with the touch of your wrist, the Apple Watch is a game changer in terms of what we can expect from the age-old traditional timepiece wrapped around our wrist.

Goldgenie will be taking pre-orders for their luxury customised Apple Watches in both 38mm and 42mm sizes from April 9th 2015.

Prices start at £2,000 for the 24k Gold plated Stainless steel 38mm version and go up to £110,000 for the full diamond encrusted solid 18k Gold versions - less expensive versions will be available with precision set Swarovski crystals starting from £3,000.

From April 9th, an Apple Watch from Goldgenie’s “Spectrum” Collection may be reserved with a fifty percent deposit, with the remainder payable after Apple’s official release date on the 24th April.

For more information, a sneak preview of the collection or to register your interest please visit:

<http://www.goldgenie.com/24k-gold-apple-watch.php>

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